

Give Kids a SMILE

Spring 2021

Sponsors

Thank you to our loyal sponsors for their continued support!

3M and the Minnesota Dental Foundation

funded statewide radio and television ads.

Our Supporters

United Way 2-1-1 Call Specialists who fielded inquiries from families.

Minnesota Dental Foundation provided grants to community clinics to help defray supply costs.

Countless Caring Professionals across the state who informed families in need.

HEALTHY SMILES FOR THE WIN

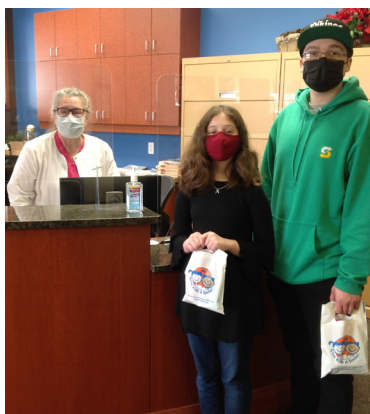
While 2021 set a different stage for this year's Give Kids a Smile event, hundreds of volunteers still stepped forward and provided free dental care for children in need. Thank you to all the volunteers for graciously donating their time and skills towards providing healthy smiles to so many. In all, 1,050 children statewide received care from 59 hosting clinics, 89 dentists, and 497 total volunteers. This care is valued at over \$460,000*. The MDA was grateful to receive funding from longtime dedicated sponsors, 3M and the Minnesota Dental Foundation. Their involvement allowed us to provide a solid statewide marketing campaign.

We teamed up with KMSP-TV for this year's ad campaign. They ran

a total of 212 Give Kids a Smile PSAs on Fox 9 and Fox 9+. We received 3.4 million household impressions between the two channels. Give Kids a Smile also hit the airways by way of radio. Four outstate stations aired a total of 418 30-second PSAs. Two Facebook campaigns were organized, receiving over 500,000 impressions collectively.

Thanks to the generosity and excellent dentistry provided by Minnesota dentists and dental professionals during this year's Give Kids a Smile event.

** 80% of clinics reporting*



 MINNESOTA DENTAL FOUNDATION
A practice of giving.

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DENTAL
ASSOCIATION®

THANK YOU VOLUNTEER DENTISTS

The following dentists donated their time, talents, and resources to Give Kids a Smile:

Ritu Aggarwal, Archana Alegaonkar, Zachary Atkinson, Pablo Avendano, Anne Balfour, Monique Baune, Pallavi Bhosale, Todd Billington, Mark Boone, Morgan Braza, Nichole Brophy, Shari Bruning, Rachel Buchert, Spencer Buchert, Josh Campbell, Alejandro Cisneros, Lissa Cisneros, Katherine V. Conway, Adon E. Crook, Ernestine Dawa, Tyler Derouin, Jessica Drapcho, Alyson Farley, Diane Fish, Keith Flack, Kari Fletcher, Napoleon Gaither, Christine Gelo, Natalie Gomez, Krista Gossai, Cassandra Grean, Kacie Green, Justin Hagen, Brooke N. Hamann, Matt Hawn, Lindsay Hegland, Peter Hinke, Matt Husman, Melissa L. Hutchens, Linda Jackson, Bryan Johnson, Daniel Johnson, Jerry Johnson, Kirby M. Johnson, Sarah Jones-Witthuhn, Sonya Josephs, Krishna Katira, Shun Yi Khor, Heather Kivi, Brett Knutson, Carissa Knutson, Julie Konop, Britta Kronzer, Kirsten Langguth, Timothy Langguth, Kaitlyn Lauer, Kiley Lebens, Sarah Magnuson, John Marker, Jennifer Marker Johnson, Hilary Mayne, Allison McMillen, Jennifer Mitchell, John Mittelsteadt, Hibaq Mohamed, Sanket Nagarkar, Nicole Napier, Shivan Nelson, Kealey Neuville, Lam Nguyen, Nancy Norling, Tara Orech, Glenn Perkins, John Petersen, Matt Peterson, Georgia Peterson-Houle, Erin Powers, Jane Puntillo, Jagannathan Ramakrishnan, Kyle Rasmussen, Zachary M. Reiersen, Kordie Reinhold, Ryan Ritchie, Kimberly Rostvold, Savannah Bowen, Angela Schuck, Katherine Sievert, Jason Skinner, Eric Solberg, Jana Sorensen, John Stangl, Sophie Stangl, Jeff Steele, Tasha Strait, Megan Strehlke, Shelia Thorstenson, Erin Topley, Mary Von Hoff, Gretchen Vonrueden, William W. Wagnild, Eric Wang, Nicholas Weinand, Brady Weispeffnig, Abigail Wesley, Bethany Whittier, Kristal Wilmes, Nancy Zeis, and Carolyn Zurich

Community and Education-Based Dental Clinics

Carris Health Dental Clinic, Willmar; Children's Dental Services, Minneapolis; Community Dental Care, Maplewood; Community Dental Care, Robbinsdale; Community Dental Care, Rochester; Community Dental Care, St. Paul; Indian Health Board, Minneapolis; Minnesota State Community and Technical College Dental Hygiene Clinic, Moorhead; Minnesota State University, Mankato; Normandale Dental Hygiene Clinic, Bloomington; NorthPoint Health and Wellness Center, Minneapolis; Open Cities Health Center, Saint Paul



**Save the Date for
the 2022 event!**

February 4 & 5, 2022