Spring 2018

Give Kids a SMILE

Sponsors

Thank you to our loyal sponsors for their continued support!

3M, HealthPartners, the Minnesota Dental

Foundation funded

statewide radio and television ads.

Our Supporters

United Way 2-1-1 Call Specialists, who fielded hundreds of inquiries from families.

Dental Experts assisted in finding allied dental professionals to volunteer at clinics in need of volunteers.

Minnesota Dental Foundation provided grants to community clinics to help defray supply costs.

Countless Caring Professionals across the state who informed families in need.

...And that's a wrap!

Thousands of children in need are smiling bigger and brighter – but most importantly *healthier* – thanks to the generosity and excellent dentistry provided by Minnesota dentists and dental professionals during the annual Give Kids a Smile event. In all, 2,330 children statewide received care from 124 hosting clinics, 263 dentists, and 1,678 total volunteers. This generously provided care is valued at \$1.2 million*. The MDA was grateful to receive funding from our dedicated sponsors, 3M, HealthPartners, and the Minnesota Dental Foundation. Their involvement allowed us to provide a strong and comprehensive statewide marketing campaign. Again this year we teamed up with KMSP-TV, who ran a total of 395 Give Kids a Smile PSAs on

395 Give Kids a Smile PSAs on Fox 9 and Fox 9+. The outcome exceeded our expectations with a reach of 5.7 million household impressions between the two channels. KMSP also shared a GKAS content post on the Fox 9 Facebook page, which reached over 97,000 people. The Jason Show, which airs on Fox 9, ran a two-minute segment on the event details. Give Kids a Smile also hit the airways by way of radio on 17 outstate stations, who aired

10- and 30-second Give Kids a Smile PSAs. In total, we received 1,068 spots for radio promotion. As an extension to the TV and radio efforts, the Minnesota Dental Association organized and ran a Facebook and Instagram ad campaign, which received over 20,000 impressions.

Thank you to all of the volunteers for graciously donating your time and skills towards the education and betterment of children's dental health in Minnesota and continuing to be a proud supporter of Give Kids a Smile. The program could not continue without each and every one of you and we have the smiles to prove it!

* 76% of clinics reporting











Thank you volunteer dentists!

The following dentists donated their time, talents, and resources to Give Kids a Smile:

Muna Abudayyeh, Craig Adelmann, Ritu Aggawal, Tim Ake, Dr. Akhlaghi, Monica Alley, Elizabeth Amundson, Nicole Amundson, Ross Anderson, Carol Lynn Anderson, Pablo Avendano, Theresa Aymond, Anne Balfour, Carley Banks, Monique Baune, Dennis Bear, Sorava Beiraghi, William Bellamy, Kathleen Bellamy, Daniel Bellamy, Mary Benson, Brianna Berg, Pallavi Bhosale, Todd Billington, Paul Boettner, Kristin Bothun, Thomas Branham, Shari Bruning, Ashley Bryant, Sophia Campbell, Josh Campbell, Jefferey Campbell, Leonard Carlson, Leonard Carlson, Christina Carter, Nancy Jane Cashman, Jack Chan, Amy T. Chi, Helen Ching, Sara Colarusso, Mackenzie Colbert, Daniel Condon, James Connors, Katherine Conway, Jenifer Culver, Adam Curtis, Melissa M. Deeg, Luis Delima, Kimberly Denton, Robert E. Derr, Annette Dunford, Jake Dvorak, Ben Englund, Jerome Erickson, Richard W. Esser, Jonathan Fabian, Hayley Faulkner, Rosemary Favero, Keith Flack, Teresa Fong, Matt Ford, Daniel Fordice, Jeff Fordice, Luke Foster, Michael Gardner, Christine Gelo, David Golke, Krista Gossai, Carissa Gossai, Matt Grau, Cassie Grean, Jadilyn N. Grittner, Devon Halberg, Maren Hall, Julie Haman, Brooke N. Hamann, Michael L. Hamann, Mikkel Haugen, Jeffrey Heibert, Sam C. Hennies, Julia Herman, Clarice Hermunslie, Nicole Hoiland, Tim R. Holland, Nicole Holmes, Janna Holmgren, Heather Horton, Stephen Humbert, Sophia Huynh, Linda Jackson, Nisha Jain, Joan Iakubas, Molly Iarrett, Camille Jensen, Lee Jess, Craig Johnson, Erik Johnson, Lauren Johnson, Lisa M. Johnson, Bryan Johnson, Kirby Johnson, Jennifer Marker Johnson, Jerry Johnson, Michael Johnson, Jay Jones, Brian Jordan, Michael P. Joyce, Jeffery Karp, Stephanie Keppler, Brett Knutson, Elias

Kouvalis, Stephen Kron, Stephen Kron, Brandon Kvidt, Elizabeth Laabs, Sean Laidig, Carmen Lammeier, Timothy Langguth, Kirsten Langguth, Cory Larson, Bryan Laskin, Sarah Latterell, Kyley Lebens, Zachary Lechner, Orvin Leis, Vladimir Leon, Katie Lervick, Deborah Lien, Cheryl Lindgren, Dr. Loeb, James Loots, Kristin Lopez, Albert Luan, Coleen Lucachick, Esteban Lugo, Michelle Lund, Gary Madison, Sarah Magnuson, Samira Mahabadi, Ellie Mahmoodi, Jascha Marchuk, Gary Marcoux, John Marker, Ernest Martin, Daniel Marvin, Hilary Mayne, Mackensie McBeanin, Leanna M. McBride, Stephen McDonnell, Benjamin McKinley, Christopher Mertensotto, Claire Mielke, David Miller, Stephanie Miner, John Mittelsteadt, Anew Moffitt, Hibaq Mohamed, Devin Morin, Alex Mullikin, Sanket Nagakar, Sanket Nagarkar, Nicole Napier, Grant Nelson, Anea Newton, Tuyen Nguyen, Nancy Norling, Anne Norrlander, Ross Olness, Jeffrey E. Olson, Danielle Olson, Susan Olson, Michele Olson, Sara Ostroot, Alice M. Ottavi, Roger Palmquist, Eileen Patterson, Lincy Paul, Judy Peo-Lim. Glenn Perkins. Russell Peterson, Russel Peterson, Maliah Petty, Thien Pham, Mark Phillips, Kelly Phillips, Megan Pint, Jodi Pope, Nathan Porath, Dana Porwoll, Brandon Preuss, Dan Proeschel, Jane Puntillo, Ira Rabinowitz, Joseph Ray, Elizabeth Woell Rhode, Ryan Ritchie, Clint Roberts, Thomas Rohs, Nicholas Saari, Chas Salemen, Elena Sangachhe, Elise Sarvas, Daniel Schafer, Katie Schelling, Michelle Scholtz, Angela Schuck, Kelly Schwartzbauer, Megan Schwartzbauer, Laura Schwindt, Alison Seamans, Mark Severt, Katherine Sievert, Christina Simonette, Sara M. Smith, Eric Solberg, Stephen Solie, Adam Sperl, Cassana J. Spitzley, Jim Spitzmueller, Michael Splett, John C. Stangl, John Stangl, John Stangl, Jeff Steele, Chris Steele, Tasha Strait, Kaitlin Sullivan, Jenna Swenson, Jeff Taylor,

Long Thao, Todd Thierer, Owen Thoele, Lindsey Tischer, James Tomhave, Steve Tomhave, Erin Topley, Adele Della Torre, Bao Tran, Todd Tsuchiya, Ashley Turrittin, David M. Ude, Sara VanDemark, Lao Vang, Mary Von-Hoff, Jana Voss, William W. Wagnild, Tom Waite, Zach Walgenbach, Amber Walker, Jessica Waterbury, Mark Watson, Nicholas Weinand, Abigail Wesley, John Woell, Andy Wong, Kola Xiong, Rawan Yaghi, Omar Zidan, Jason Brian Ziemer

Financial Contributions

Keith Abrahamson, Catherine Guy, Michael Thomas

Community and Education-Based Dental Clinics

Central Lakes College, Brainerd; CHI St. Joseph's Community Dental Clinic, Park Rapids; Children's Dental Services, Minneapolis; Community Dental Care Eastwood, Rochester; Community Dental Care, Robbinsdale; Community Dental Care, St. Paul; Community Dental Care, Maplewood; Hope Dental Clinic, St. Paul: Lake Superior College Dental Hygiene, Duluth; M State Community and Technical College Dental Clinic, Moorhead; Minnesota State University Mankato, Mankato; Normandale Community College, Bloomington; NorthPoint Health and Wellness Center Dental Clinic, Minneapolis; Northwest Technical College, Bemidji; Rice Regional Dental Clinic, Willmar; St. Cloud Technical College Dental Clinic, St. Cloud; University of Minnesota School of Dentistry, Minneapolis

Save the date for next year!

Feb. 1 4 2, 2019