

Give Kids a SMILE

March 2023

Sponsors

Thanks to **3M** and the **Minnesota Dental Foundation** for funding statewide radio and tv ads.

We also thank several **individual donors** for their financial support.

Our Supporters

United Way 2-1-1 Call Specialists who fielded inquiries from families.

Minnesota Dental Foundation provided grants to community clinics to help defray supply costs.

Countless caring professionals across the state who informed families in need.

2023 SMILES IN REVIEW

Thank you to all the volunteers for graciously donating their time and skills towards providing healthy smiles to so many children in Minnesota. In all, 1,316 children statewide received care from 66 hosting clinics, 149 dentists, and 1,027 total volunteers. This care is valued at over \$846,700*. The MDA was grateful to receive funding from longtime dedicated sponsors 3M and the Minnesota Dental Foundation. Their involvement allowed us to provide a solid statewide marketing campaign.

We teamed up with KMSP-TV for the 2023 ad campaign. They

broadcast a total of 180 Give Kids a Smile commercials on Fox 9 and Fox 9+. We received 1.3 million household impressions between the two channels. Give Kids a Smile also hit the airways by way of radio. Eight outstate stations aired a total of 352 commercials. A Facebook campaign was organized, receiving over 135,300 impressions.

Thanks to the generosity and excellent dentistry provided by Minnesota dentists and dental professionals during this year's Give Kids a Smile event.

** 89% of clinics reporting.*



THANK YOU VOLUNTEER DENTISTS

The following dentists donated their time, talents, & resources to GKAS:

Mohamad Abu Sharkh, Mohammed Akl, Monica Alley, Ross Anderson, Pablo Avendano, Chase Baumgartner, Monique Baune, Rhett Berg, Pallavi Bhosale, Mark Boone, Joanna Bourain, Corey Brimacombe, Michael A. Brooks, Jr., Nichole Brophy, Rachel Buchert, Spencer Buchert, Shari Buning, Brian Burmeister, Levi Bursh, Jeffrey Campbell, Carson Cannon, Lissa Cisneros, Alex Cisneros, Katherine V. Conway, Adon E. Crook, Erik Davis, Ernestine Dawa, Tyler R. Derouin, Amy DeYoung, Michael Dickman, Carol Ellens, Kelle Ellis, Jonathon Fabian, Diane Fish, Michael Flynn, Teresa Fong, Elizabeth Foss, Anupam Gatecha, Krista Gossai, Charlotte Grant, Julie Haman, Brooke N. Hamann, Michael L. Hamann, Xu Han, Matthew Hanowski, Chad Hanson, Adam Hasanee, Matt Hawn, Lindsay Hegland, Azar Hemmaty, Lolita Hicks, Peter Hinke, Guarav Jain, JingQi Jia, Kirby Johnson, Robert Johnson, Erik Johnson, Michael Johnson, Michael Joyce, Jeffrey Karp, Krishna Katira, Robert Kess, Helen Kim, Heather L. Kivi, Brett Knutson, Carissa Knutson, Julie Konop, Britta Kronzer, Sean Laidig, Asha Lalla, Timothy Langguth, Kirsten Langguth, Dominique Le, TuAnh Le, Junho Lee, Alexandra Leis, Thomas Loper, Esteban Lugo, Kaitlyn Lunacek, Chris Lund, Gary Madison, Melissa Madison, Sarah Magnuson, Samira Mahabadi, Jack Marker, Jennifer Marker Johnson, Mackensie McBeain, Stephen McDonnell, Corine McLellan, Sydney McPhillips, Meghan Mester, John Middlesteadt, Hibaq Mohamed, Gemma Mosher, Chia Moua, Grant Nelson, Tuyen Nguyen, Saehymn Oh, Muna Omar, Eileen Patterson, Lincy Paul, Anitha Peddireddy, Judy Pedro-Lim, Matt Peterson, Natalie Peterson, Melissa J. Pierson, Jodi Pope, Jane Puntillo, Zachary Reiersen, Kordie Reinhold, Daniel Schafer, Angela Schuck, Victoria Severson, McLean Severson, Luke Sharpe, Shelly Sidhu, Katherine Sievert, Eric Solberg, Jana Sorensen, Christopher Stenzel, Tasha Strait, Kaitlin Sullivan, Osman Swedeh, Jeff Taylor, Jim Tomhave, Steve Tomhave, Erin Topley, Joanna Tran, Gretchen Von Rueden, Jana Voss, William Wagnild, Amber Walker, Meghan Weber, Nicholas Weinand, Brady Weispfennig, Abigail Wesley, Kristal Wilmes, Brooke Wing, Elizabeth Woell Rhode, Kacie Woodis, Matthew Worke, Sangeeta Yadav, Havva Zeynep Ertugrul, and Carolyn M. Zunich.

Community and Education-Based Dental Clinics:

CentraCare Dental Clinic, Willmar; Central Lakes College, Brainerd; Children's Dental Services, Minneapolis; Community Dental Care, Buffalo; Community Dental Care, Maplewood; Community Dental Care, Robbinsdale; Community Dental Care, Rochester; Community Dental Care, Saint Paul; Lake Superior College Dental Hygiene Clinic, Duluth; Metropolitan State University Dental Therapy Clinic, Maplewood; Minnesota State Community and Technical College Dental Department, Moorhead; Minnesota State University, Mankato; Normandale Community College, Bloomington; NorthPoint Health and Wellness Center, Minneapolis; People's Center Clinics & Services Longfellow, Minneapolis; People's Center Clinics & Services, Minneapolis; and University of Minnesota School of Dentistry, Minneapolis.

SAVE THE DATE FOR NEXT YEAR!

February 2 & 3, 2024



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