

Minneapolis District Dental Society, Kerr & Dyste Williams  
Invite you to our Special Spring New Dentist Meet & Greet

# CONNECT. EAT. GATHER. LEARN.

## Park Tavern

Our special spring gathering will include a continuing education opportunity for you as we meet at the Park Tavern in Saint Louis Park at 5:30 p.m. – 8:00 p.m.

### PATIENT VS. DOCTOR: NAVIGATING THE GREAT DISCONNECT



**Guest Presenter - Dr. Bryan Laskin** who is on a mission to reduce the stress of both dental teams and patients by upgrading care through innovation, education, and standardization. Creator of Upgrade Dental, Digital Nitrous, OperaDDS, co-founder of toothapps, as well as author of the bestselling book, “The Patient First Manifesto” and host of “The Patient First Podcast.” Dr. Laskin excels at helping others integrate technology and teamwork into their practices. Dr. Laskin serves as CEO and Chairman of the Board of Dental Standards Institute.

#### Course Description

How do patients want their care delivered? This is the primary question Dr. Bryan Laskin explores in his book, “The Patient First Manifesto.” Clinicians are rightly focused on delivering high quality care, but there can be a great disconnect between doctors and patients. Overcoming that disconnect makes it possible, he argues, to grow the practice beyond the clinician’s dream. One core credit will be given.

#### Learning Objectives

- 1) Understand the importance of securing small wins from implementing easy changes in your practice.
- 2) Identify the core issue in successfully implementing a new technology into your practice.
- 3) Learn how to create a successful business asset that is massively valuable even after you hang up the handpiece.



**Thursday, April 13, 2023**

5:30 p.m. - 6:30 p.m. Social Networking  
6:30 p.m. Program

**3401 Louisiana Avenue South  
Saint Louis Park, MN 55426**

Minneapolis District Dental Society  
2475 15th Street NW, Suite C  
New Brighton, MN 55112-5606

### CALLING ALL NEW DENTISTS TO JOIN US FOR BITES AND BREWS.

Connect with others and expand your network during this special spring gathering. If you have graduated dental school between 2007 and 2022 this event is for you. We will meet at the Park Tavern on Thursday, April 13th in Saint Louis Park beginning at 5:30 p.m. for social networking followed by an outstanding lecture by Dr. Bryan Laskin. Appetizers and pizza will be provided by Kerr and two drink tickets will be provided compliments of Dyste Williams.

**Appetizers will be provided compliments of Kerr  
and two drink tickets will be provided  
compliments of Dyste Williams.**

**RSVP to [mdds@mplsdds.org](mailto:mdds@mplsdds.org)**

**For additional information or to register, contact:  
Michelle at the District Office at 651.631.9845**

**Brought to You By:**



DYSTE WILLIAMS



## YOU ARE INVITED

Please join us on  
**Thursday, April 13, 2023**  
at the Park Tavern