Thank you to all of the volunteers for graciously donating their time and skills towards the education and betterment of children’s dental health in Minnesota and for being a proud supporter of Give Kids a Smile. The program could not continue without each and every one of you!

In all, 1,992 children statewide received care from 113 hosting clinics, 223 dentists, and 1,133 total volunteers. This generously provided care is valued at $1.1 million*. The MDA was grateful to receive funding from our longtime dedicated sponsors, 3M, HealthPartners, and the Minnesota Dental Foundation. Their involvement allowed us to provide a strong and comprehensive statewide marketing campaign. We teamed up with KMSP-TV, who ran a total of 335 Give Kids a Smile PSAs on Fox 9 and Fox 9+. We received 3.8 million household impressions between the two channels. KMSP also shared a GKAS content post on the Fox 9 Facebook page, which reached an estimated 105,000 people. Give Kids a Smile also hit the airways by way of radio on 17 outstate stations who aired a total of 1,106 30-second Give Kids a Smile PSAs.

Thousands of children in need are smiling bigger and brighter, but most importantly healthier, thanks to the generosity and excellent dentistry provided by Minnesota dentists and dental professionals during the annual Give Kids a Smile event.

* 83% of clinics reporting
The following dentists donated their time, talents, and resources to Give Kids a Smile:


Community and Education-Based Dental Clinics

Central Lakes College, Brainerd; CHI St. Joseph’s Community Dental Clinic, Park Rapids; Children’s Dental Services, Minneapolis; Community Dental Care Eastwood, Rochester; Community Dental Care, Robbinsdale; Community Dental Care, St. Paul; Community Dental Care, Maplewood; Hope Dental Clinic, St. Paul; Lake Superior College Dental Hygiene, Duluth; M State Community and Technical College Dental Clinic, Moorhead; Minnesota State University Mankato, Mankato; Normandale Community College, Bloomington; NorthPoint Health and Wellness Center Dental Clinic, Minneapolis; Northwest Technical College, Bemidji; Rice Regional Dental Clinic, Willmar; St. Cloud Technical College Dental Clinic, St. Cloud; University of Minnesota School of Dentistry, Minneapolis

Save the date for next year!
Feb. 7 & 8, 2020