

Give Kids a SMILE

Spring 2022

Sponsors

Thanks to **3M** and the **Minnesota Dental Foundation** for funding statewide radio and tv ads.

We also thank several **individual donors** for their financial support.

Our Supporters

United Way 2-1-1 Call Specialists who fielded inquiries from families.

Minnesota Dental Foundation provided grants to community clinics to help defray supply costs.

Countless Caring Professionals across the state who informed families in need.

SLAM DUNK FOR SMILES

Thank you to all the volunteers for graciously donating their time and skills towards providing healthy smiles to so many children in Minnesota. In all, 1,045 children statewide received care from 61 hosting clinics, 113 dentists, and 594 total volunteers. This care is valued at over \$620,000*. The MDA was grateful to receive funding from longtime dedicated sponsors 3M and the Minnesota Dental Foundation. Their involvement allowed us to provide a solid statewide marketing campaign.

To help raise public awareness and to help fill clinic appointments, we were very excited that Lindsay Whalen, head coach of the University of Minnesota women's basketball team, was willing to volunteer her

time to help promote the program. She was featured in television and radio commercials and other Give Kids a Smile promotional material. We extend a big "thank you" to Coach Whalen for her time and commitment to this program.

We again teamed up with KMSP-TV for the 2022 ad campaign. They ran a total of 150 Give Kids a Smile commercials on Fox 9 and Fox 9+. We received 1.1 million household impressions between the two channels. Give Kids a Smile also hit the airways by way of radio. Eight outstate stations aired a total of 365 30-second commercials. Two Facebook campaigns were organized, receiving over 560,000 impressions collectively.

Thanks to the generosity and excellent dentistry provided by Minnesota dentists and dental professionals during this year's Give Kids a Smile event.

** 85% of clinics reporting.*



THANK YOU VOLUNTEER DENTISTS

The following dentists donated their time, talents, & resources to GKAS:

Muna Abudayyeh, Monica Alley, Pablo Avendano, Peter Bachmeier, Anne Balfour, Max Barsky, Rajdeep Batth, Chase Baumgartner, Monique Baune, Noah Berge, Mark Boone, Morgan Braza, Shari Bruning, Ashley Bryant, Rachel Buchert, Brian Burmestier, Jennah Calverly, Jeff Campbell, Josh Campbell, Carson Cannon, Alejandro (Alex) Cisneros, Lissa Cisneros, Adon E. Crook, Sylvia Cuellar, Erik Davis, Ernestine Dawa, Miller DeAnna, Carol Ellens, Diane Fish, Keith Flack, Kari Fletcher, Napoleon Gaither, Krista Gossai, Cassandra Grean, Catherine Guy, Justin Hagen, Julie Haman, Brooke N. Hamann, Michael L. Hamann, Chad Hanson, Matt Hawn, Lindsay Hegland, Peter Hinke, Tim R. Holland, Kevin Holly, Heather Horton, Jennifer Iburg, Daniel Johnson, Michael Johnson, Kirby M. Johnson, Sarah Jones-Witthuhn, Sonya Josephs, Robert Kess, Lesley Knox, Brett Knutson, Sean Laidig, Kirsten Langguth, Kyle Lebens, Zachary J. Lechner, Sarah Magnuson, Samira Mahabadi, John Marker, Jennifer Marker Johnson, Daniel Marvin, Hilary Mayne, Michael Miler, Hibaq Mohamed, Chia Moua, Sanket Nagarkar, Amruta Naik, Nicole Napier, Lam Nguyen, Nancy Norling, Tara Orech, Josh Padovano, Lincy Paul, Anitha Peddireddy, Matthew Peterson, Melissa J. Pierson, Jodi Pope, Erin Powers, Jane Puntillo, Kyle Rasmussen, Zachary M. Reiersen, Kordie Reinhold, Ryan Ritchie, Dan Schafer, Angela Schuck, Katherine Sievert, Jason Skinner, Jana Sorensen, John Stangl, Sophia Stangl, Jeff Steele, Christopher Stenzel, Tasha Strait, Kaitlin Sullivan, Erin Topley, Gretchen VonRueden, Jana Voss, William Wagnild, Michael Walek, Amber Walker, Eric Wang, Meghan Weber, Nicholas Weinand, Brady Weispfennig, Abigail Wesley, Bethany Whittier, Kristal Wilmes, John Woell, and Elizabeth Woell Rhode.

Community and Education-Based Dental Clinics:

CarrisHealth Dental Clinic, Willmar; CHI St. Joseph's Community Dental, Park Rapids; Community Dental Care, Maplewood; Community Dental Care, Robbinsdale; Community Dental Care, Rochester; Community Dental Care, Saint Paul; Metropolitan State University Dental Clinic, Maplewood; Minnesota State University, Mankato; and Normandale Community College, Bloomington.

SAVE THE DATE FOR NEXT YEAR!

February 3 & 4, 2023



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