# Give Kids a SMILE

March 2024

#### **Sponsors**

Thanks to **3M and the Minnesota Dental Foundation** for funding statewide radio and tv ads.

We also thank several individual donors for their financial support.

#### **Our Supporters**

United Way 2-1-1 Call Specialists who fielded inquiries from families.

Minnesota Dental Foundation provided grants to community clinics to help defray supply costs.

Countless caring professionals across the state who informed families in need.

# **2024 SMILES IN REVIEW**

Thank you to all the volunteers for graciously donating their time and skills towards providing healthy smiles to so many children in Minnesota. In all, 2,501 children statewide received care from 57 hosting clinics, 128 dentists, and 745 total volunteers. This care is valued at over \$1.1 million\*. The MDA was grateful to receive funding from longtime dedicated sponsors 3M and the Minnesota Dental Foundation. Their involvement allowed us to provide a solid statewide marketing campaign.

We teamed up with KMSP-TV for the 2024 ad campaign. They

broadcast a total of 191 Give Kids a Smile commercials on Fox 9 and Fox 9+. We received 1.9 million household impressions between the two channels. Give Kids a Smile also hit the airways by way of radio. Eight outstate stations aired a total of 429 commercials. A Facebook campaign was organized, receiving over 179,924 impressions.

Thanks to the generosity and excellent dentistry provided by Minnesota dentists and dental professionals during this year's Give Kids a Smile event.

\* 82% of clinics reporting.



# **THANK YOU VOLUNTEER DENTISTS**

## The following dentists<sup>\*</sup> donated their time, talents, & resources to GKAS:

Ross Anderson, Vasudha Banuru, Shakeyla Barber, Chase Baumgartner, Monique Baune, Rhett Berg, Pallavi Bhosale, Mark Boone, Joanna Bourain, Michael Brooks, Jr., Callie Brost, Shari Bruning, Brian Burmeister, Jeffrey Campbell, Carson Cannon, Lisa Cepek, Brian Christenson, Lissa Cisneros, Alex Cisneros, Kara Conry, Adon E. Crook, Ernestine Dawa, Tyler Derouin, Sahar Edalatpour, Carol Ellens, Jonathan Fabian, Mindy Fenno, Diane Fish, Keith Flack, Sean Fleming, Michael Flynn, Anupam Gatecha, Krista Gossai, Julie Haman, Brooke N. Hamann, Michael L. Hamann, Chad Hanson, Mikkel Haugen, Lindsay Hegland, Azar Hemmaty, Paige Herzig, Peter Hinke, Shruti Jagannathan, Kirby Johnson, Jacob Jordan, Michael Joyce, Robert Kess, Heather Kivi, Logan Kludt Lawrence, Brett Knutson, Julie Konop, Kourtney Kuyper, Asha Lalla, Domingue Le, Kyley Lebens, Alexandra Leis, Kaitlyn Lunacek, Michelle Lund, Melissa Madison, Gary Madison, Sarah Magnuson, John Marker, Jennifer Marker Johnson, Erin Meyer, Jacob Meyer, Jennifer Mitchell, John Mittelsteadt, Hibag Mohamed, Tevin Moreno, Sanket Nagarkar, Nicole Napier Johnson, Grant Nelson, Tiffany Nelson, Lam Nguyen, Tuyen Nguyen, Nicole Nothongkham, Sagal Nur, Vanessa Olson, Muna Omar, Eileen Patterson, Lincy Paul, Crystal Pelletier, Matt Peterson, Melissa J. Pierson, Jodi Pope, Jane Puntillo, Jagannathan Ramakrishnan, Zachary Reierson, Kordie Reinhold, Daniel Schafer, Angela Schuck, Victoria Severson, Mclean Severson, Shelley Sidhu, Christina Simonette, Jana Sorenson, Kassendra Stalsberg, Matthew Stark, Jeffrey Steele, Christopher Stenzel, Nicholas Stokfisz, Tasha Strait, Osman Swedeh, Jeff Taylor, Paul Thai, Erin Topley, Joanna Tran, Gretchen Trosen, Gretchen Von Rueden, William Wagnild, Amber Walker, Nicholas Weinand, Abigail Wesley, Kristal Wilmes, Brooke Wing, John Woell, Elizabeth Woell Rhode, Stacey Wolken, Andy Wong, Monique Wood, Madison Worke, Matthew Worke, and Jasmine Yesil.

#### Community and Education-Based Dental Clinics:

CentraCare Dental Clinic - Rice Hospital, Willmar; Community Dental Care, Buffalo; Community Dental Care, Maplewood; Community Dental Care, Robbinsdale; Community Dental Care, Rochester; Community Dental Care, Saint Paul; Lake Superior College Dental Hygiene Clinic, Duluth; M State Dental, Moorhead; Minnesota State University, Mankato; Normandale Community College Dental Clinic, Bloomington; NorthPoint Health and Wellness Center, Minneapolis; and University of Minnesota School of Dentistry, Minneapolis.

### SAVE THE DATE FOR NEXT YEAR! February 7 & 8, 2025





\* 82% of clinics reporting.



MINNESOTA DENTAL FOUNDATION A practice of giving.

